

Welcome To **HILP**

Join Today For Better Tomorrow



उज्जवल भबिस्य के और बढ़ते कदम

Head Office: Plot No- 551/2172
Samantarapur, Beside Reliance Smart Bazar,
Bhubaneswar-751002

www.hlpindia.com

info@hlpindia.com



KEY NOTES ABOUT THE COMPANY

- 1. The Company is engaged into the business of direct selling through its Direct Seller and Retail Outlets as stated in the Object Clauses of memorandum of Association of the Company.**
- 2. The company having own trademark for company's manufactured Products, GST, Income Tax, TDS and other license as may be required as per the law/regulation/Guideline of its principle place of Business and GST and other license for each retail outlets at various states in India.**
- 3. The company is also having own trademark to promote the products for sale/ direct selling business and trademark identifies the company with the goods to be sold or supplied.**
- 4. All the sales was done by through its sales agent i.e Direct sellers and middleman commission was given to the Direct sellers/sales agent during the considering year.**
- 5. For smooth running the business of direct selling, Company has certain rules and regulation, marketing plan and other terms and conditions. Now in order to simplify more, to keep more transparent, to control the fraudulent practices and for betterment of the activities of direct selling through multilevel marketing, Company is using better trading plan and marketing plan to promote the sale of the company's products.**
- 6. The Company exclusively uses their website and Retail Outlet to display the details about products, products information, product quality certificate, price, complete income plan, marketing methods, business monitoring, information regarding management while uses the word of mouth publicity to promote and create awareness about the website and its products .**

Vision & Mission

VISION

Helping People's in Good Health and Earning Money.

MISSION

Helping People's by Providing Unique Business Opportunity in the field of Direct Selling through Good Nutrition, Ayurvedic Herbal Products, Bio Magnetic Products & Water Purifier System



WHO CAN START OWN BUSINESS AS DIRECT SELLING DISTRIBUTOR



AN INDIVIDUAL / FIRM / COMPANY WHO IS ABLE TO DO CONTRACT AS PER THE PROVISION OF THE INDIAN CONTRACT ACT, 1872 AND WISH TO BECOME DIRECT SELLER OF THE COMPANY, MAY APPLY TO BE APPOINTED AS A DIRECT SELLER TO MARKETING AND SELLING OF COMPANY'S PRODUCT IN WHOLE OF INDIA, IN PRESCRIBED FORM THROUGH ONLINE/MANUAL.

THERE IS NO DEPOSIT OR ANY CHARGES/ENROLLMENT FEES/JOINING FEES/RENEWAL CHARGES FOR BECOMING A DIRECT SELLER OF THE COMPANY.

HOW TO BECOME A DIRECT SELLER

1. Free Registration .
2. Register through our website : www.hlpindia.com
3. Update KYC
4. You will get your user ID & password instantly

◆ **After registration anyone can start Business with Healthy Life Products by simply purchasing products as per their choice & needs as Direct Sellers .**



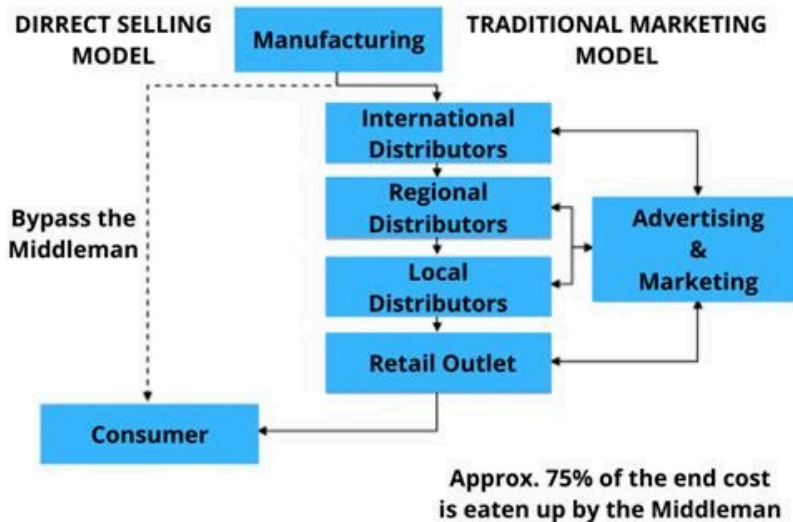
CONCEPT OF DIRECT SELLING

1. OUR COMPANY IS ENGAGED IN THE BUSINESS OF DIRECT SELLING. DIRECT SELLING REFERS TO SELLING PRODUCTS DIRECTLY TO THE CONSUMER IN A NON-RETAIL ENVIRONMENT. INSTEAD, SALES OCCUR AT HOME, WORK, OR OTHER NON-STORE LOCATION. THIS SYSTEM OFTEN ELIMINATES SEVERAL OF THE MIDDLEMEN INVOLVED IN PRODUCT DISTRIBUTION, SUCH AS THE REGIONAL DISTRIBUTION CENTER AND WHOLESALER. INSTEAD, PRODUCTS GO FROM MANUFACTURER TO THE DIRECT SALES COMPANY, TO THE DISTRIBUTOR & TO THE CONSUMER.

2. THE PRODUCTS SOLD THROUGH DIRECT SALES ARE USUALLY NOT FOUND IN TYPICAL RETAIL LOCATIONS, WHICH MEANS FINDING A DISTRIBUTOR IS THE ONLY METHOD TO BUY THE PRODUCTS OR SERVICES.

3. ALL THE SALES WAS DONE BY/THROUGH ITS SALES AGENT I.E. DIRECT SELLERS AND MIDDLEMAN COMMISSION WAS GIVEN TO THE DIRECT SELLERS/SALES AGENT DURING THE CONSIDERING YEAR. THIS IS THE BASICS REASON OF THE DISTRIBUTION OF LARGE/HUGE COMMISSION TO THE DIRECT SELLERS.

DIRECT SALES BUSINESS MODEL





Product Segments

HLP Water Purifier System



HLP ALK Pro Model

R.O + UV + ALKALINE + MINERAL
BOOST + VITAMIN B12
(7 Stage Purifier System)

*Healthy Water
for
Healthy Life*



Health Benefits

- Balances the pH Level of the Body.
- Helps in Detoxification.
- Boosts Immunity System.
- Improves Digestion.
- Makes Muscles & Joints Healthy
- Enhances Blood Flow in the Body and many more benefits.....



HLP ALK Ayur+ Model

R.O + UV + ALKALINE + MINERAL BOOST
+ VITAMIN B12 + ZINC + COOPER
(7 Stage Purifier System)



Product Segments

HLP Bio Magnetic Products



**Magnetic Mattress
Single & Double**



**Magnetic Water
Energy Pad**



**Magnetic Wrist
Band**



**Magnetic Knee
Cap**



**Anti Radiation
Chip**



**Bio Magnetic with Alkaline
Water Bottle**



Bio Magnetic Water Bottle

Help to control Multiple Blood Vessels Blockage Tendency. Top to Bottom total Relief from Body Pain. Control Cholesterol High BP & Diabetes. Enhanced blood circulation & oxygen level in painful area for relief. Prevent from Hereditary Genetic Family History Diseases. Provide instant Energy and many more benefits.



Product Segments

Ayurveda for Preventive Healthcare



HLP Ayurveda & Herbal Products



1. SEVEN TULSI DROP
2. LAXATIVE POWDER
3. 14 IN 1 ALS CAP
4. SEX POWER CAP
5. SEX POWER JUICE
6. NONI JUICE
7. SEVEN STEM CELL POWDER
8. JEEVAN AMRIT JUICE
9. TULSI CURCUMIN DROPS
10. THYROID CARE CAP
11. DIABETIC CARE JUICE
12. DIABETIC CARE CAP
13. ORTHO CARE CAP & PAIN OIL

Health Benefits

- Good Health of Skin and Hair.
- Anti oxidant & Anti bacterial.
- Maintaining Health with Weight Loss.
- Reduction of Inflammation
- Cleansing of the Body.
- Reduce Stress & Anxiety
- Natural Immunity Booster.
- Anti cancer Properties.
- Control Blood Pressure & Blood Sugar Level
- Enhancement of Sexual health
- Treats UTI Infection.
- Keeps your Internal Organs Healthy
- Helps provide comfort to joints & muscles
- Maintain optimum Thyroid Levels
- And many more benefits are their.....



ACTIVATION PACKAGE



PKG Rs. 2100

1

Total MRP : Rs. 3699/-

BIO MAGNETIC & ALKALINE WATER BOTTLE + ANTI RADIATION CHIP



PKG Rs. 1600

1

Total MRP : Rs. 3099/-

BIO MAGNETIC WATER BOTTLE + ANTI RADIATION CHIP





ACTIVATION PACKAGE



PKG Rs. 1000

1 Total MRP : Rs. 1684/-
LAXATIVE POWDER + SEVEN TULSI + ANTI RADIATION CHIP



2 Total MRP : Rs. 1509/-
DIABETIC CARE CAP + SEVEN TULSI + ANTI RADIATION CHIP



3 Total MRP : Rs. 1684/-
14 IN 1 ALS CAP + SEVEN TULSI + ANTI RADIATION CHIP



4 Total MRP : Rs. 1684/-
SEX POWER CAP + SEVEN TULSI + ANTI RADIATION CHIP



5 Total MRP : Rs. 1583/-
THYROID CARE CAP + SEVEN TULSI + ANTI RADIATION CHIP



PKG Rs. 500

1 OWN CHOICE PRODUCT OF RS.500/-
 GET 10% DISCOUNT ON MRP



TYPES OF INCOME

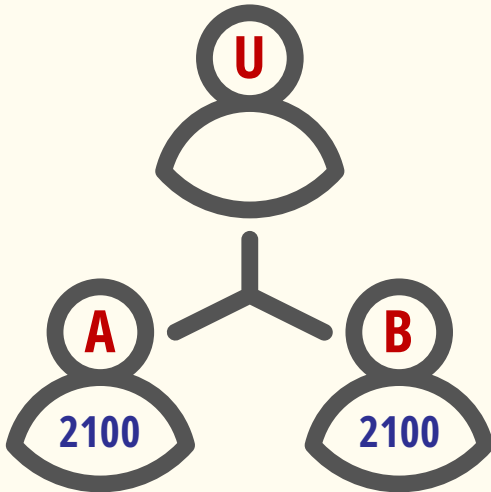
- **JOINING MATCHING BONUS**
- **DIRECT REFERAL BONUS**
- **8 TYPES OF ROYALTY BONUS**
- **REPURCHASE MATCHING BONUS**
- **RETAIL MARGIN 10% TO 50%**
- **BIKE,CAR,HOUSE & LUXURY FUND**
- **FUND BANK & HOME FRANCHISE**
- **RUN TIME AWARD**





BUSINESS PLAN

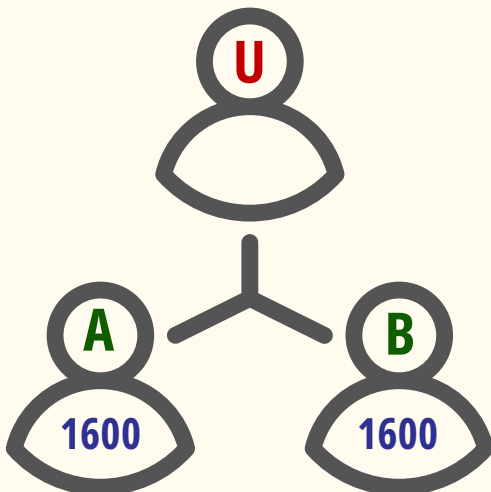
JOINING MATCHING BONUS



1 : 1
MATCHING BONUS
RS.300

DIRECT REFERAL BONUS
RS.100

PER DAY CAPPING LIMIT - RS.2000
REPURCHASE CAPPING LIMIT - 2000



1 : 1
MATCHING BONUS
RS.300

DIRECT REFERAL BONUS
RS.100

PER DAY CAPPING LIMIT - RS.2000
REPURCHASE CAPPING LIMIT - 2000

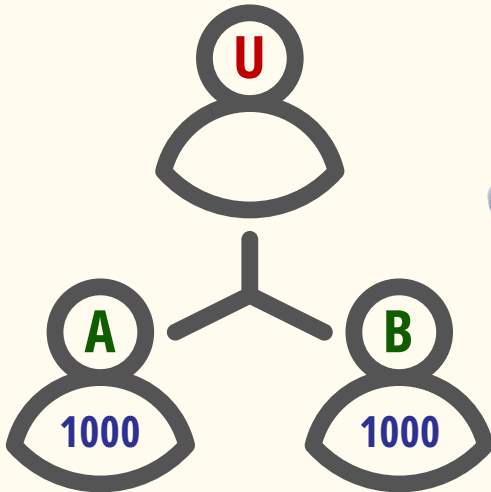
- Power Leg Carry Forward for life time.
- Today Closing Next day Payout.
- Deduction 10% for Repurchase Wallet & 5% for TDS
- 2 Direct Sponser Mandatory for getting Payout.



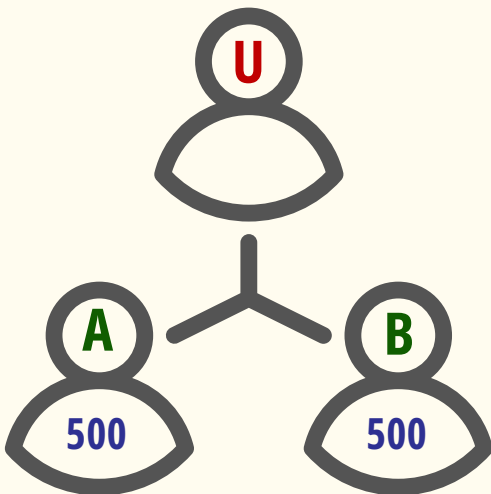


BUSINESS PLAN

JOINING MATCHING BONUS



1 : 1
MATCHING BONUS
RS.200
DIRECT REFERAL BONUS
RS.50
PER DAY CAPPING LIMIT - RS.2000
REPURCHASE CAPPING LIMIT - 2000



1 : 1
MATCHING BONUS
RS.100
DIRECT REFERAL BONUS
RS.25
PER DAY CAPPING LIMIT - RS.500
REPURCHASE CAPPING LIMIT - 2000

- Power Leg Carry Forward for life time.
- Today Closing Next day Payout.
- Deduction 10% for Repurchase Wallet & 5% for TDS
- 2 Direct Sponser Mandatory for getting Payout.





ROYALTY BONUS INCOME

ROYALTY ACCUMULATIVE CALCULATION

STAR	5 PAIR MATCHING	(200 X 3 MONTHS)
SILVER STAR	20 PAIR MATCHING	(800 X 3 MONTHS)
GOLD	80 PAIR MATCHING	(3200 X 2 MONTHS)
GOLD STAR	320 PAIR MATCHING	(12,800 X 2MONTHS)
EMERALD	1280 PAIR MATCHING	(51,200 X 2 MONTHS)
EMERALD STAR	5120 PAIR MATCHING	(2,04,800 X 1 MONTHS)
DIAMOND	20480 PAIR MATCHING	(8,19,200 X 1 MONTHS)
CROWN	81920 PAIR MATCHING	(16,38,400 X 1 MONTHS)

Total Accumulative Royalty Bonus Income = 27,99,800/-

- ROYALTY Income will be disburse within 15th of Every Month



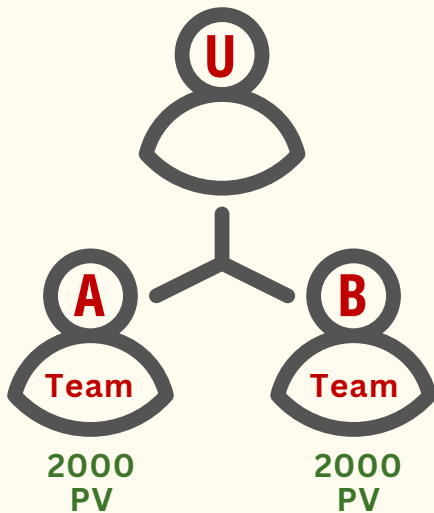
REPURCHASE INCOME

RETAIL MARGIN INCOME

MRP	DP	P.V
Seven Tulsi 285 /-	214/-	12 /-

Retail Margin = 285 - 214 = 71/-

REPURCHASE MATCHING BONUS



1 PV = 1/-
REPURCHASE MATCHING BONUS
RS.2000/-

REPURCHASE INCOME LIMIT = 2000/-
PER DAY





REPURCHASE MATCHING FUND

30,000 PV MATCHING

Manager Club Member

Rs.30,000/- For BIKE FUND



3 LAKH PV MATCHING

Director Club Member

Rs.3 LAKH For CAR FUND

30 LAKH PV MATCHING

Chairman Club Member

Rs.30 LAKH For HOUSE FUND



3. CRORE PV MATCHING

Crown Club Member

Rs.3 Crore For LUXURY FUND



YOUR KEY TO THE LUXURY LIFESTYLE



THANK YOU

