HEALTHY LIFE PRODUCT
Fit He Toh Hit He

HEALTHY LIFE PRODUCT

BUSINESS PLAN 2025-26

Business Plan

A Complete Wellness & Wealth Opportunity

Grow Healthy. Grow Wealthy.

24+ Years Legacy

10 Incomes Streams

30 L/month Matching Income

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Our Story & Legacy

24+
Years of Legacy

10L+
Members Nationwide

Pan India & Globally
Network Presence

Healthy Life Products is your trusted partner on the journey to better health and financial freedom. With over 24 years in herbal wellness, we blend time-tested Ayurvedic wisdom with modern scientific research to deliver premium-quality health products.

- Focuses on sustainable Ayurvedic product design
- Rooted in Ayurveda. Powered by Modern Science.
- Safe, effective and natural solutions for every family

HEALTHY LIFE PRODUCT MARKETING (OPC) PRIVATE LIMITED

CIN: U95240OD2025OPC050846 | www.hlpindia.com

NATURE WELLNESS TRUST

Mission & Vision

OUR MISSION

To empower people to embrace nature's power, strengthen and innovate to enhance the system health, corporate awareness and productiveness.

OUR VISION

Our vision to our first postal for Ayurvedic wellness to promotiing healthy and enact there proceds to annaance to the garible opportunities healthy's benefts.

Healthy Living. Smart Earning.

Wellness That Rewards You.

Wellness That Make You Success.

Wellness That Rewards You.

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Benefits of Healthy Life Product

Healthy Life Product offers premium Ayurvedic wellness products made with natural ingredients. Every purchase supports better health while unlocking rewarding income opportunities.

Premium Ayurvedic Quality
Scientifically validated natural formulations trusted by lakhs of users

10 Powerful Income Streams
Designed for every level — from beginner to business leader

Wellness That Builds Futures
Every purchase contributes to your health AND financial goals

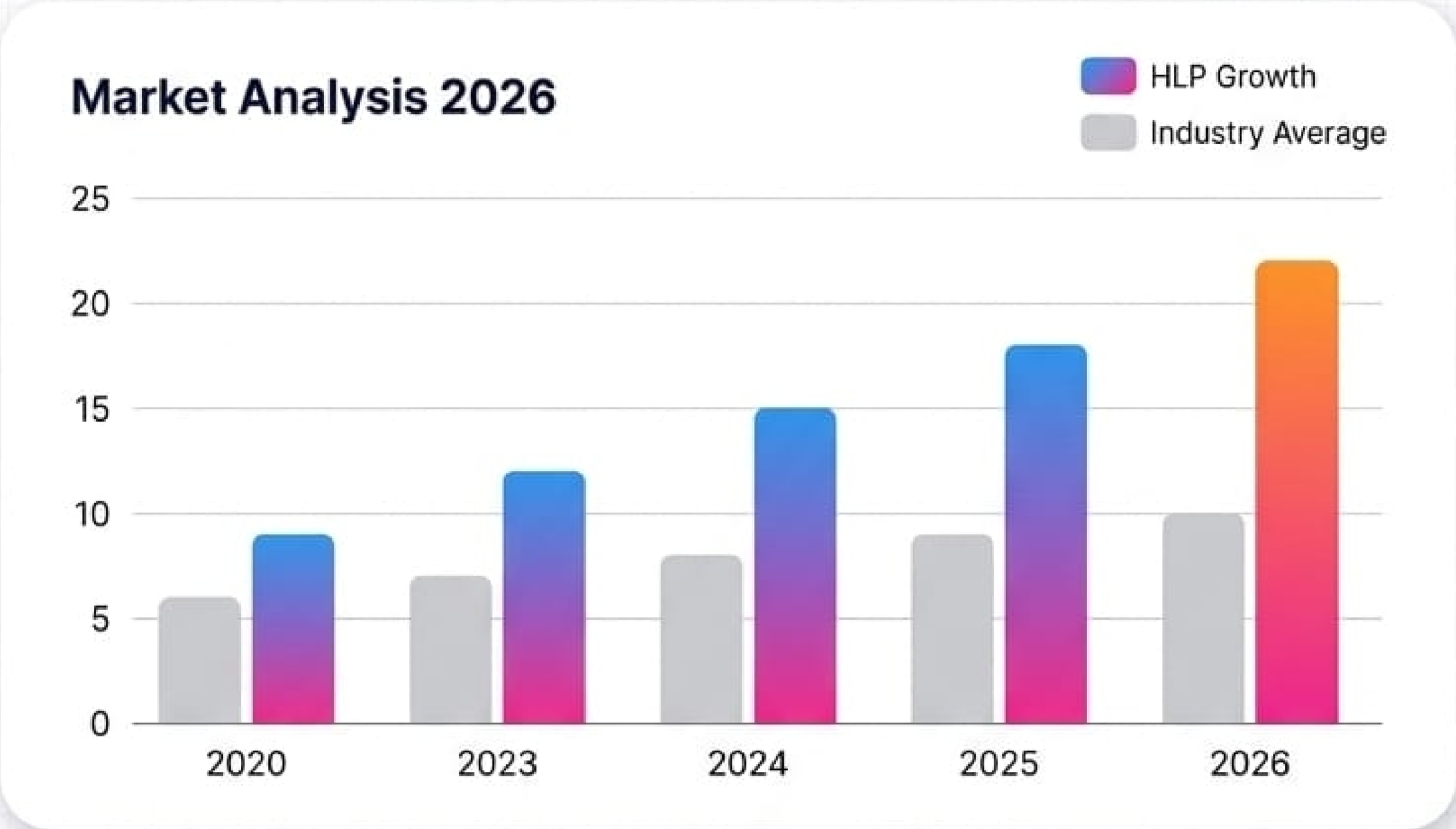
Pan India & Global Community & Support
24/7 technical support and a worldwide growing network of members

Wellness That Builds Futures | Live Well. Earn Better. | Grow Healthy. Grow Wealthy.

GROWTH & EMPOWERMENT

Market Analysis 2026

The wellness market is growing rapidly as people shift toward preventive healthcare and natural solutions. Ayurveda-based products are gaining strong trust while reward-driven business models attract income-focused consumers.



₹2.5L Cr
Wellness Market Size 2026

21% CAGR
Projected Annual Growth Rate

8 Cr+
Health-Conscious Consumers

HLP is perfectly positioned at the intersection of Wellness + Wealth.

COMPLETE EARNING ECOSYSTEM

Ten Powerful Income Streams

01 Direct Referral Income

02 A.BV Matching Income

03 Leadership Bonus 15%

04 Matching A.BV 16 Level Field Allowance

05 Direct Referral Royalty Income

06 R.BV Matching Income

07 R.BV Royalty Income

08 Franchise Income

09 Family Security Bonus

SPECIAL

10 Magic Income (2.0 & 3.0)

10 income streams working together for your financial freedom

₹30 Lakh
Max / Month
rgbal(255,255,255,0.75)

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06 / PACKAGES

Choose Your Package

STARTER ACTIVATION

₹599

50 A.B.V

- Product of Rs.600 or any Product of 50 A.B.V
- Direct Referral — ₹50
- Matching Bonus — ₹50
- Daily Capping — ₹500
  Leadership Bonus 15%
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

BASIC ACTIVATION

₹1,000

100 A.B.V

- Product of Rs.1000 or any Product of 100 A.B.V
- Direct Referral — ₹100
- Matching Bonus — ₹100
- Daily Capping — ₹1,000
  Leadership Bonus 15%
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

STAR 1 ACTIVATION

₹1,500

150 A.B.V

- Product of Rs.1500 or any Product of 150 A.B.V
- Direct Referral — ₹200
- Matching Bonus — ₹150
- Daily Capping — ₹1,000
- Leadership Bonus 15%
- Direct Referral Income Unlimited
- Repurchase Income Unlimited

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HOW YOU EARN

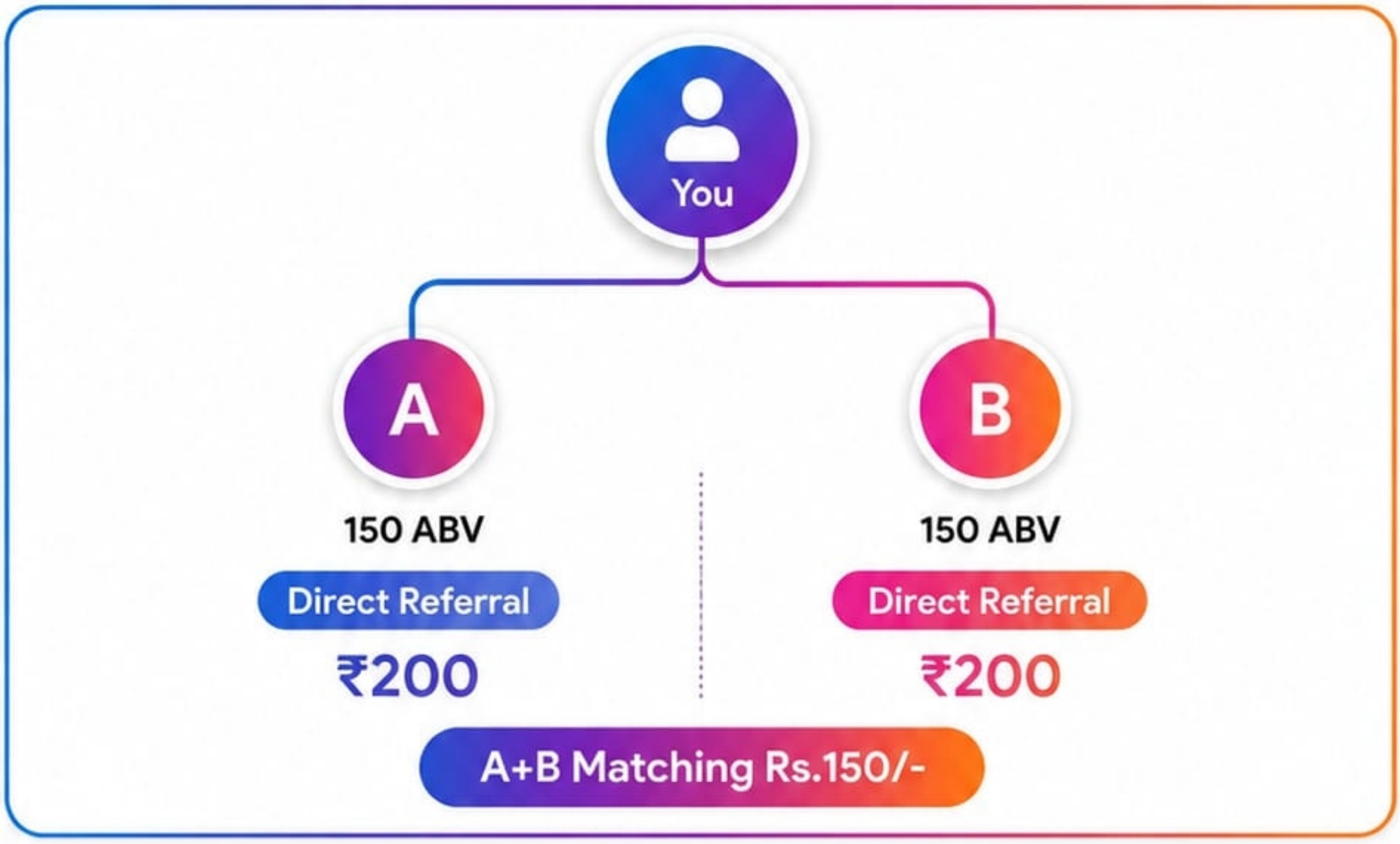
Referral & Matching Income

1
₹400
A & B Direct Referral

2
₹150
A+B Matching Bonus

3
Cut-off 12:00am Daily

4
Next Day Payout



Daily cut-off at 12:00am midnight. Income credited next business day.

EARN FROM YOUR TEAM

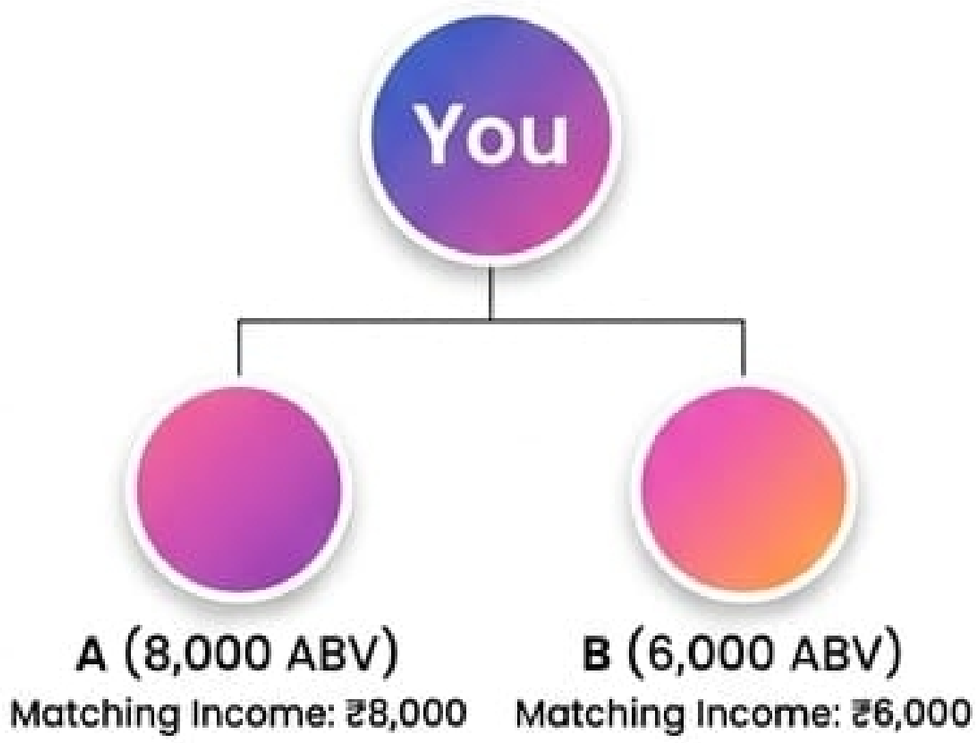
Leadership Bonus

Leadership Bonus is matching Income to assist matching Income and will palp the Leadership Income.

LEADERSHIP BONUS

15%

On Direct Referral ID Matching Income



Team A	₹8,000
Team B	₹6,000
Total A+B	**₹14,000**

₹14,000 × 15%

= ₹2,100

Your Leadership Bonus

🚀 Enjoy Leadership Bonus — Unlimited

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Upgrade Your Activation Level

SL	QTY	AMOUNT (₹)	PACKAGE	DIRECT REFERRAL (₹)	ABV MATCHING (₹)	DAILY CAPPING (₹)
1	1 Pkt	1,500	STAR 1	200	150	1,000
2	2 Pkt	3,000	STAR 2	400	300	2,000
3	4 Pkt	6,000	STAR 3	800	600	3,000
4	6 Pkt	9,000	STAR 4	1,200	900	4,000
5	8 Pkt	12,000	STAR 5	1,600	1,200	5,000
6	10 Pkt	15,000	STAR 6	2,000	1,500	6,000
7	12 Pkt	18,000	STAR 7	2,400	1,800	7,000
8	14 Pkt	21,000	STAR 8	2,800	2,100	8,000
9	16 Pkt	24,000	STAR 9	3,200	2,400	9,000
10	18 Pkt	27,000	STAR 10	3,600	2,700	10,000
11	20 Pkt	30,000	STAR 11	4,000	3,000	30,000
12	24 Pkt	36,000	STAR 12	4,800	4,000	100,000
13	28 Pkt	42,000	STAR 13	5,600	5,000	100,000

Monthly Max: ₹1,00,000 × 30 days = ₹30 Lakhs Per Month

Purchase only 2 packets of Cellular Nutrition for each upgrade

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Field Allowance

Levels 1 – 8

SL	DESIGNATION	ABV MATCHING	ROYALTY	TOTAL
1	STAR	1,000 ABV	500 × 3 Months	**1,500**
2	SILVER	4,000 ABV	1,000 × 3 Months	**3,000**
3	SILVER STAR	16,000 ABV	2,000 × 3 Months	**6,000**
4	GOLD	64,000 ABV	4,000 × 3 Months	**12,000**
5	GOLD STAR	2,56,000 ABV	8,000 × 3 Months	**24,000**
6	PLATINUM	10,24,000 ABV	16,000 × 3 Months	**48,000**
7	PLATINUM STAR	40,96,000 ABV	32,000 × 3 Months	**96,000**
8	EMERALD	1,63,84,000 ABV	64,000 × 3 Months	**1,92,000**

Each designation unlocks higher ABV matching and 3-month royalty payouts.

Whichever is higher – ABV Matching or Royalty, that amount will be paid.

Continued on next page — Levels 9 to 16 →

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Field Allowance

Levels 9 - 16

SL	DESIGNATION	ABV MATCHING	ROYALTY	TOTAL
9	EMERALD STAR	6,55,36,000 ABV	1,28,000 × 3M	3,84,000
10	TOPAZ	26,21,44,000 ABV	2,56,000 × 3M	7,68,000
11	STAR TOPAZ	104,85,76,000 ABV	5,12,000 × 3M	15,36,000
12	DIAMOND	419,43,04,000 ABV	10,24,000 × 3M	30,72,000
13	DIAMOND STAR	1677,72,16,000 ABV	20,48,000 × 3M	61,44,000
14	CROWN	6710,88,64,000 ABV	40,96,000 × 3M	1,22,88,000
15	CROWN STAR	26843,54,56,000 ABV	81,92,000 × 3M	2,45,76,000
16	CROWN AMBASSADOR	10737,41,82,400 ABV	1,63,84,000 × 3M	4,91,52,000

TOTAL CUMULATIVE ROYALTY INCOME ₹9,83,02,500

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EARN FROM YOUR NETWORK

Direct Referral Royalty

Earn royalty income from **weaker side turnover BV** by upgrading your direct sponsors to Star 11 level or by direct purchase of Star 11 package.

TIER 1

1%

ROYALTY INCOME FROM WEAKER SIDE TURNOVER BV

DM Sans, 9px, #64748B, 2px

Upgrade 2 Direct Sponsor IDs
to Star 11 Level (Rs.30,000 ID)
DM Sans, 12px, #64748B

OR

Direct Purchase of Star 11 PKG. (Rs.30,000 ID)
DM Sans, 12px, #64748B

TIER 2

2%

Upgrade 6 Direct Sponsor IDs
to Star 11 Level (Rs.30,000 ID)

OR

Direct Purchase of Star 11 PKG. (Rs.30,000 ID)
DM Sans, 12px, #64748B

TIER 3

3%

Upgrade 12 Direct Sponsor IDs
to Star 11 Level (Rs.30,000 ID)

OR

Direct Purchase of Star 11 PKG. (Rs.30,000 ID)
DM Sans, 12px, #64748B

⭐ Royalty income earned from weaker side turnover BV — **passive income for life!**

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Family Security

Bonus on Repurchase

PREMIUM PACKAGE

Bonus on Repurchase

Achieve repurchase matching milestones and unlock life-changing asset funds — from a Bike to a Luxury lifestyle!

30,000 Repurchase Matching **(Lifetime)**
₹30,000 1% CTO
Bike Fund

3 Lakh Repurchase Matching **(Lifetime)**
₹3 Lakh 2% CTO
Car Fund

30 Lakh Repurchase Matching **(Lifetime)**
₹30 Lakh 3% CTO
House Fund

3 Crore Repurchase Matching **(Lifetime)**
₹3 Crore 4% CTO
Luxury Fund

Benefits

- Direct Referral Income **₹15,000**
- Matching Income **₹10,000**
- Daily Capping **₹1 Lakh**
- Company Turnover Daily **10% — Upto ₹5 Lakh**

CTO – From Joining Activation & Repurchase Turnover (Lifetime)

CTO (Company Turnover) is calculated on the total of:

- **Joining Activation Amount** (all activated packages)
- **Repurchase Total DP Price Purchase** (all repurchased packages)
- **Company Turnover**

CTO = % of total (Joining Activation Amount + Repurchase Total DP Price Purchase + Company Turnover) of the company, paid additionally as Family Security Bonus.

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EXCLUSIVE OFFER

Magic Bonus Income

ACTIVATION CONDITION

ID Activation with ₹30,000

What You Get

Cell Regen
20 Pkts × ₹2,100
= ₹42,000
Cell Regen
Cellular Nutrition

TURNOVER INCOME
Company CTO
3% Daily Basis
Upto ₹50,000

Magic Bonus Benefits

- **Cell Regen** 20 Pkts × ₹2,100 = **₹42,000**
- **3%** on **Company Turnover** Daily Basis Income **Upto ₹50,000**

TOTAL BENEFIT

₹42,000 + ₹50,000 = ₹92,000

Total Value in Your Hands

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SPECIAL PACKAGE

Magic Bonus Income 2.0

PACKAGE PRICE
₹60,000

YOU GET
20 Packets Cell Regen 2.0
3 Gm Each × 30 Pouch
MRP ₹3,900 × 20 = ₹78,000
You save ₹18,000

Magic Income 2.0 Benefits

Direct Referral Income
₹6,000

Matching Income
₹5,000

Daily Capping
₹60,000

Company Turnover Daily
6% — Upto ₹1,20,000

Complete 2 Direct Referrals of Magic Income 2.0 in any side →
Get **Lifetime 1% Turnover Royalty** (Upto 2 Generations)

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PREMIUM PACKAGE

Magic Bonus Income 3.0

PACKAGE PRICE
₹2.5 Lakh

YOU GET
HLP Alkaline Plus Hydrogen Machine
MRP ₹3,80,000
Full MRP Value Package

Magic Bonus 3.0 Benefits

- Direct Referral Income **₹15,000**
- Matching Income **₹10,000**
- Daily Capping **₹1 Lakh**
- Company Turnover Daily **10% — Upto ₹5 Lakh**

Complete 2 Direct Referrals of Magic Income 3.0 in any side
→ Get **Lifetime 2% Turnover Royalty** (Upto 2 Generations)

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WHY CHOOSE HLP

Power of HLP Plan

01	Direct Referral Income	Unlimited
02	Repurchase Income	Unlimited
03	Leadership Bonus	15% – Unlimited
04	Field Allowance – 16 Level Royalty	₹9,83,02,500
05	Repurchase Award	₹3,33,33,000
06	Daily Matching Capping	₹1,00,000 Per Day (Only Matching Income)

MAXIMUM MONTHLY EARNING
₹30,00,000
Per Month
(Only Matching Income)

₹1,00,000
Per Day
(Only Matching Income)

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Terms & Conditions

01 1 PAN – 1 ID only

02 Good Quality Product and Service guaranteed

03 24/7 Technical Support Team available

04 Minimum A/C Transfer – ₹50/-

05 Daily Closing = Daily Payout

06 Deduction: 2% TDS + 5% Admin Charges

07 Repurchase Closing – Payout 3 Times in a Month
on 10th, 20th & Month End

08 Order Activation Fund timing: 10:00am to 10:00pm

Magic Income Minimum – ₹100/-

T&C Apply | www.hlpindia.com

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REGISTERED & VERIFIED

Company Details

HEALTHY LIFE PRODUCT MARKETING (OPC) PRIVATE LIMITED

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CIN Number
U95240OD2025OPC050846

PAN Number
AANCB9836C

TAN Number
BBNBO6859G

Headquarters
Kendrapara, Odisha, India

Official Website
www.hlpindia.com

MCA Registered

PAN Verified

OPC Company

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Thank You

for taking the time to explore
Healthy Life Product

Stay Connected. Grow Healthy. Grow Wealthy.

GET IN TOUCH

Healthy Life Product Marketing (OPC) Pvt. Ltd.

www.hlpindia.com

Kendrapara, Odisha, India

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